

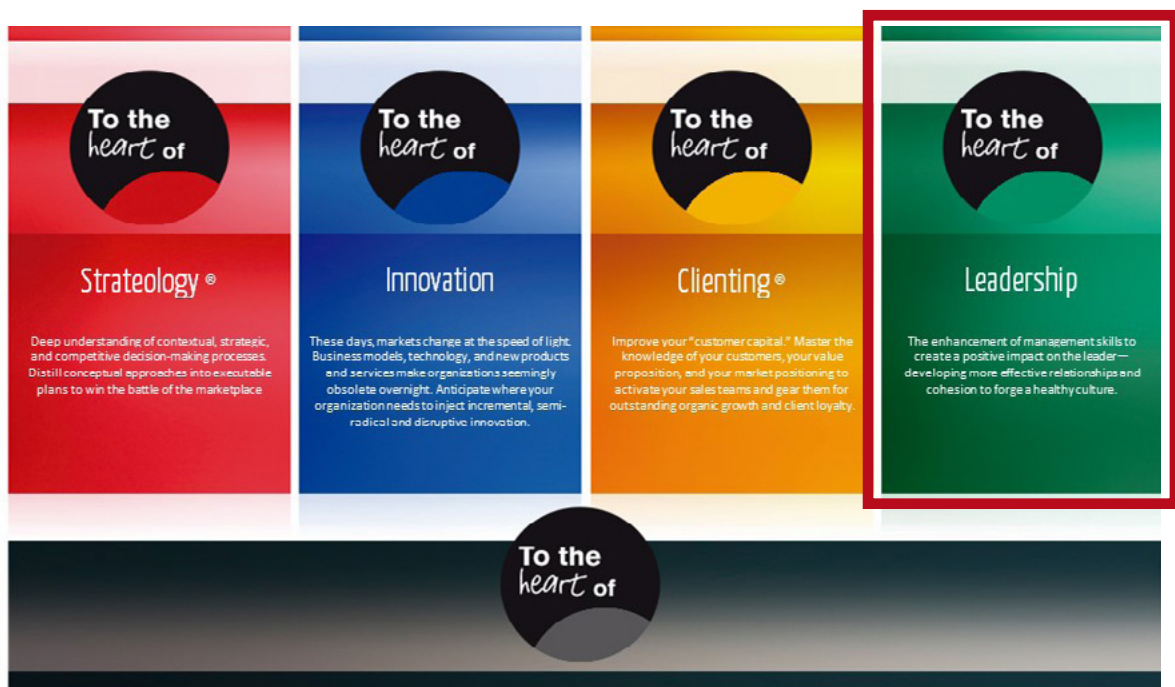
TALENT ALWAYS TRIUMPHS

THE BATTLES YOU HAVE TO WIN TO TURN THE SPIRIT OF GREATNESS AND SOLIDARITY OF YOUR LEADERSHIP INTO A LIVING LEGEND.

Nowadays ideas compete in equal conditions. It no longer matters where you live and the academic or family credentials when you enter the labor market. Today what is really important is the value that you can bring with your talent. Talent always triumphs, not only professionally but in every part of life.

Building better habits that lead you to taking better choices is key. Building a solid neuronal structure - that we call habits - requires to win 4 battles: a burning desire; complicity with people you share your vision with, improve your self-knowledge and direct your will power.

Society needs leaders that attract their fellow citizens to be a part of the solution of the problems of our civilization. When people trigger their enormous potential to greatness and solidarity, it creates a process that turns that person into a living legend of inclusive leadership.



MAIN BENEFITS

Manage the levers that move personal talent and the talent of others around you to obtain the deepest impact possible in society.

Raise the personal employability and master the identification of future possible professional opportunities.

Know the role of fear in building a healthy character. Be able to initiate a process of self-emotional healing that propels you to the future, not the past.

Activate the levers that lead to building intellectual and emotional powerful habits which you can use to earn more power and influence.

Develop an institutional instinct to create healthy families and institutions that prevail through time and preserve the initiated legacy.

Identify the sense of purpose and mission that makes your organization an eternal institution.

WHO SHOULD ATTEND THIS PROGRAM?

Presidents, CEOs, general managers, vice-presidents and directors.

Board of directors and executive committee's members. Financial executives, marketing, human resources, trading partners, sales, business development, client management and strategy executives.

Consultants, University professors, Coaches.



CONTENT AND AGENDA

SESSION 1: HUMAN BEHAVIOR DRIVES DESIRE. LONG-TERM FEEDING OF THE DESIRES THAT CONFIGURE YOUR PERSONALITY AND CHARACTER. SYNCHRONICITY.

In an interconnected world, talent always triumphs. Environmental complexity and toxic stress. The need for trusted leaders and organizations capable to drive others to be a part of the solution to social problems. The basic elements of talent. Create habits that enables more intelligent decisions. The desire that moves our decisions. Toxicity and functionality, how do they feed each other. Say no to emotional "fast food". Means and purposes. Failures, frustrations and adversity. The amygdala high jacking. Stress addiction. Nervous system desynchronization. Emotional healing. Grieving and closing protocols. Turn "R's" (resignation and resentment) into "A's" (ambition and acceptance). The war of hormones. The zone where you make the best decisions. Physical, intellectual, emotional and spiritual unity and synergy. The synchronicity effect. Exercising the presence. Positive energy. Electromagnetic waves. Empathy.

SESSION 2: SELF KNOWLEDGE AND WILL POWER

Fears influence the personality. Human fragility. Healthy and sick personalities. Behavioral pathologies. Risk factors. Natural capabilities quadrants and their relationship with basic desires and behavioral disorders. Managing problems. Make yourself bigger than the problem. Defense mechanisms. The interpreter; understanding beliefs and explanatory styles that influence intelligent decision making. Dopamine and the promise of happiness. The keys to intelligent self-control. Future projects and the sense of purpose versus instant gratification.

SESSION 3: ADDED VALUE CONVERSATIONS AND RELATIONSHIPS

Shallow conversations equals to shallow relationships. Overprotection of the image you want to project. "Real" conversations: speak less about persons and more about circumstances and ideas. Male and female polarity. Adding value to masculinity and femininity. The conflicts generated by speaking too much or too little, with a good or a bad tone. The Losada ratio and the quality of relationships. Positive and negative facts. The signs of the deterioration of relationships. Friendship. Languages of love and affection in personal relationships. Support networks and networking. Workshop to upgrade conversations and relationships. Workshop in managing professional networks.

SESSION 4: POWER AND INFLUENCE. TEAM WORK. INSTITUTIONAL SENSE. BUILDING USEFUL INSTITUTIONS.

The dark and shiny side of power and persuasion. Conflict of interests and good government. Serve the institution or use it for your personal benefit. Incentives systems and motivational structures. Leading is teaching and learning. Facing problems and dysfunctional behaviors. Developing the "glue" that cohesionates the organization. Proximity and charisma. Credibility. Preparing the sucesor from the very beggining. Helping in the creation of next generation of giants.



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