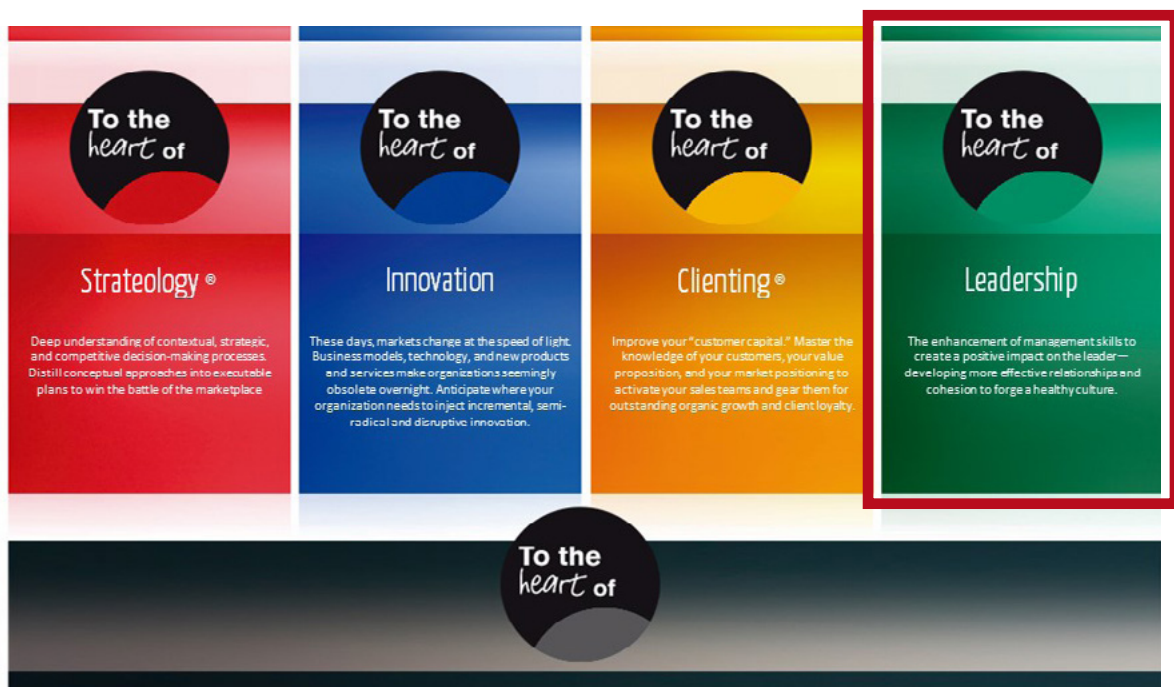


INSPIRING LEADERSHIPS

CREATING LEADERS CAPABLE OF INSPIRING AND TRANSFORMING THEIR TEAMS

With a great power, comes along an even greater responsibility. The responsibility to exercise leadership in a way that produces performance, cohesiveness, unlocks talent and drives corporate innovation. Organizations are these days a powerful vehicle as they are one of the most influential institutions in shaping the society and transforming the life of those individuals that work in it.

This power brings the responsibility of creating leaders capable of awakening the commitment, the talent of the employees and the constant renovation of the way of working and interacting with the market. Innovation is a sine qua non condition to be able to compete. Leaders must contribute with clarity of purpose and motivation to their teams. Raising the standards on these two elements is directly related to enhance the financial performance and job satisfaction. It is the cornerstone of leadership to provide the thinking and acting of a close, motivating and inspiring leadership.



MAIN BENEFITS

Provide the participants with tools, frameworks and distinctions to raise the standards in their responsibilities and contribute in making their organizations and teams connect with their greatness.

Discover the keys that make your organization, not only intelligent, but **HEALTHY**.

Structure the elements that can make your company improve the capability of innovating, fast decision making and execution and internal cohesion.

Step up to the challenge of leading creative minds, highly qualified professionals and the Millennial generation.

Support the participants to design an action plan to deliver enhance levels of motivation, focus and innovation in their teams.

WHO SHOULD ATTEND THIS PROGRAM?

Presidents, CEOs, general managers, vice-presidents and directors.

Board of directors and executive committee's members. Financial executives, marketing, human resources, trading partners, sales, business development, client management and strategy executives.

Consultants, University professors, Coaches.



CONTENT AND AGENDA

SESSION 1: FINANCIAL RESULTS AND HUMAN RELATIONSHIPS: THE TWO FACES OF LEADERSHIP

The best leaders unite teams and deliver outstanding results at the same time. Create perceived value in teams. You can create perceived value in your associates. Compensation is one of the five drivers to individual value. The leader and the team profile: manage diversity and create complementarity. The personality traits and emotional needs that move leaders. How the leader's style and personality influences how the team operates and performs. Different individuals require different leadership styles. Culture and strategy. The winds and currents. Cultural transformation. Evolving towards a collaborative culture in which all the parts are at the service of the common target. Culture as a strategy.

SESSION 2: HEALTHY BEHAVIORS IN ORGANIZATIONS AND TEAMS.

Transform the way teams operate from an intelligent and also healthy from the point of view of attitude, commitment, focus, collaboration between different areas, coordination, etc. The keys to achieve better teamwork effectiveness. Well managed conflicts. Up rise confidence. The power of vulnerability. The egos. Great and humble leadership. The architecture and content of committees and meetings. Clarity of ideas. The 6 areas where management teams need cohesion and total clarity in their ideas. Key ideas on the impact of communication. The elements that configure a good staging. Observe-feel-change. The congruency between the company's project and the human resources tools and processes. The back-up that conforms a virtuous circle.

SESSION 3: THE LEADERSHIP OF INNOVATION AND THE PROCESS OF CHANGE AND TRANSFORMATION.

The type of innovation that markets requires to justify change. Innovation comes from experimentation, inventions and the commercial capabilities, sales and innovation culture. Conformism and decay. The sense of urgency. The market disruption and signs of alert. How to survive disruption. Incremental and radical innovations. New categories? How they should be funded. A holistic focus on the management of innovation. The 8 critical variables. Open and flexible organizations. Innovation management and transformation processes workshop.

SESSION 4: LEADING PROFESSIONALS: THE 5 KEY COMPETENCES FOR AN OUTSTANDING LEADER.

Managing creative minds. Cognitive tasks and intrinsic motivation. Leading with example. Words vs. Intention and doing. Personal leadership. Charisma. "Help more, judge less". Flexibility and control. Leadership and spirituality. Regenerating the stream of your personal energy. The 7T's of time management. Set the goal and direction: strategic thinking. Avoid the might's fall. Assure the execution. Metrics: deep indicators. The effective management of committees and boards. Getting mentally and emotionally closer to disfunctional teams. The role of beliefs in behavior. Build a shared belief that together you can create a better future for everybody. Personal legacy. What really matters. How am I going to measure success in my life?



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ENTREPRENEUR · GLOBAL EXECUTIVE · MANAGEMENT ADVISOR AND CONSULTANT · SPEAKER · AUTHOR · EXECUTIVE COACH

Our purpose :

- Educate in business
- Inspire to action
- Connect with Greatness



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I Interest

CLIENTS MILLENIALS TRANSFORMATION STRATEGY BRANDING MARKETING PURPOSE DISRUPTION
 INNOVATION VALUE CONSULTOR EXECUTION PEOPLE PROCESSES CULTURE MANAGEMENT
 MOTIVATION PERSONAL DEVELOPMENT ENTREPRENEURSHIP PLANIFICATION LEADERSHIP

