



INSPIRING LEADESHIPS

CREATING LEADERS CAPABLE OF INSPIRING AND TRANSFORMING THEIR TEAMS

With a great power, comes along an even greater responsibility. The responsibility to exercise leadership in a way that produces performance, cohesiveness, unlocks talent and drives corporate innovation. Organizations are these days a powerful vehicle as they are one of the most influential institutions in shaping the society and transforming the life of those individuals that work in it.

This power brings the responsibility of creating leaders capable of awakening the commitment, the talent of the employees and the constant renovation of the way of working and interacting with the market. Innovation is a sine qua non condition to be able to compete. Leaders must contribute with clarity of purpose and motivation to their teams. Raising the standards on these two elements is directly related to enhance the financial performance and job satisfaction. It is the cornerstone of leadership to provide the thinking and acting of a close, motivating and inspiring leadership.



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ENTREPRENEUR · GLOBAL EXECUTIVE · MANAGEMENT ADVISOR AND CONSULTANT • SPEAKER · AUTHOR · EXECUTIVE COACH

Our purpose:

- Educate in business
- Inspire to action
- Connect with Greatness





Experience

Huete&Co PARTNER

IESE Business School ADJUNT FACULTY

Notre Dame University ADJUNT FACULTY

Entrepreneur School EDEM ADJUNT FACULTY

CEU-UCH University HONORARY PROFESSOR

Basque Culinary Center ADJUNT FACULTY

UTi Worldwide Inc.

GLOBAL PRESIDENT, INTEGRATED SOLUTIONS EMENA REGION PRESIDENT GLOBAL SENIOR VP, PLANNING & EXECUTION EMENA REGION PRESIDENT, CLIENT SOLUTION EMENA REGIO PRESIDENT, COMERCIAL & MARKETING



Education

CEU-UCH University PhD IN STRATEGY

Rey Juan Carlos Univ. MASTER IN MARKETING

IESE Business School EXECUTIVE MBA

CEU-San Pablo Univ. **DEGREE IN BUSINESS ADMINISTRATION**



Skills





Services

Conferences

Transformation Personalization

Seminars

Inspiration Transformation

Advisory Services

Inspiration Transformation Personalization

Interest

SLI, S.A. FOUNDER & CEO



 $\pmb{CLIENTS} \textbf{MILLENIALS} \textbf{TRANSFORMATION} \textbf{STRATEGY} \textbf{Branding} \textbf{MARKETING} \textbf{Purposed ISRUPTION}$ INNOVATION VALUE CONSULTOR EXECUTION PEOPLE PROCESSES CULTUREMANAGEMENT MOTIVATION PERSONAL DEVELOPMENTENTREPRENEURSHIP PLANIFICATION LEADERSHIP